



R20 Regulation

Subject code: 3H5DA

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A' Grade)

B.Tech V Semester Supplementary Examinations, June/July 2023

BUSINESS ECONOMICS AND FINANCIAL ANALYSIS (ELECTRONICS AND COMMUNICATION ENGINEERING)

Maximum Marks: 70

Date:23.06.2023 Duration: 3 hours

Part-A

All the following questions carry equal marks

(10x2M=20 Marks)

- 1 What is a limited liability company?
- 2 Define GDP.
- 3 List the important determinants of demand.
- 4 How do you measure the elasticity of demand?
- 5 What are the types of GST?
- 6 List the general characteristics of a market.
- 7 Define Journal.
- 8 What is financial accounting?
- 9 What is ratio analysis?
- 10 Mention the three commonly used profitability ratios.

Part-B

Answer All the following questions.

(10MX 5=50Marks)

- 11 Explain the characteristics and different phases of business cycle. [10M]
OR
- 12 Give a detailed account of the various business entities. [10M]
- 13 Discuss the methods of demand forecasting. [10M]
OR
- 14 Explain the following
(a) Law of demand and significance of elasticity of demand. [5M]
(b) Factors affecting the elasticity of demand. [5M]
- 15 Discuss the internal and external economies of scale. [10M]
OR
- 16 Discuss market features and competition in monopolistic and oligopoly environment. [10M]
- 17 Discuss the following accounting concepts: (a) Business entity concept (b) Accounting period concept (c) Duality aspect concept (d) Accrual concept. [10M]
OR
- 18 Give an account of various elements included in a financial statement and their purpose. [10M]
- 19 Discuss the various ratios used to test a company's liquidity. [10M]
OR

20 Balance sheet of LMN company for the year ending 31st March, 2020 is given below. [10M]

Liabilities	Amount in Rs.	Assets	Amount in Rs.
10% preference Share capital	8,50,000	Land and Building	13,50,000
Equity Share Capital	16,50,000	Plant	10,50,000
9% Debentures	3,00,000	Furniture and Fixtures	3,50,000
Long-term Loan	2,50,000	Bills Receivables	1,50,000
Bills Payable	1,20,000	Sundry Debtors	1,50,000
Sundry Creditors	1,00,000	Bank Balance	1,50,000
Outstanding Expenses	80,000	Short-term Investments	50,000
		Prepaid Expenses	50,000
		Stock	50,000
	33,50,000		33,50,000

Find the following and give comments (a) Current ratio, (b) Acid test ratio, (c) Absolute liquid ratio.