



Regulation R18

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A' Grade)

B.Tech V Semester Supplementary Examinations, June/July 2023

Subject code: 2H5AD

### FUNDAMENTALS OF MANAGEMENT

(Common to CE,ME,CSE & IT)

Maximum Marks: 70

Date:04.07.2023 Duration: 3 Hours

- Note: 1. This question paper contains two parts A and B.  
2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.  
3. Part B consists of 10 questions. Answer any 5 questions.  
4. Each question carries 10 marks

#### Part-A

All the following questions carry equal marks

- 1 Define the nature of management
- 2 Define management
- 3 What is strategic planning?
- 4 Define programmed decision?
- 5 Define recruitment?
- 6 Define selection?
- 7 Define theory X?
- 8 Define motivation?
- 9 What is controlling?
- 10 Define budget?

(10x2M=20 Marks)

#### Part-B

Answer any five from the following questions

- 11 Explain scientific management in detail. [10]
- OR
- 12 Explain Henri fayol 14 principals of management. [10]
- 13 Explain the steps in planning. [10]
- OR
- 14 Explain the Difference between programmed and non programmed decision. [10]
- 15 Define training & explain the methods of training. [10]
- OR
- 16 What is performance appraisal & explain its methods. [10]
- 17 Define Leadership & Leadership styles. [10]
- OR
- 18 Explain the needs Hierarchy motivation theory of Abraham maslow. [10]
- 19 Define control & steps in controlling process. [10]
- OR
- 20 Explain the types and strategies for control. [10]

(10M X 5=50Marks)