



R20 Regulation

Subject code: 3H5DA

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

B.Tech V Semester Supplementary Examinations, November 2025

BUSINESS ECONOMICS AND FINANCIAL ANALYSIS (ECE)

Maximum Marks: 70

Date: 18.11.2025

Duration: 3 hours

- Note:
1. This question paper contains two parts A and B.
 2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks (10X2M=20 Marks)		Marks	CO	BTL
1	Define firm.	2M	1	L1
2	Write any three sources of capital?	2M	1	L1
3	Define demand forecasting.	2M	2	L1
4	Define supply.	2M	2	L1
5	Define oligopoly.	2M	3	L1
6	Define monopoly.	2M	3	L1
7	Write the types of account?	2M	4	L1
8	Define journal.	2M	4	L1
9	What is ratio analysis?	2M	5	L1
10	Define liquidity ratio.	2M	5	L1

Part-B

Answer All the following questions. (5X10M=50Marks)		Marks	CO	BTL
11	Explain the micro and macroeconomics with examples.	10M	1	L2
OR				
12	Explain the role of a business economist in detail.	10M	1	L2
13	Explain elasticity of demand and its types in detail.	10M	2	L2
OR				
14	Discuss the methods of demand forecasting.	10M	2	L2
15	Define production? Explain the stages of product life cycle.	10M	3	L2
OR				
16	Explain the production function with one variable.	10M	3	L2
17	Elaborate the different Branches of Accounting.	10M	4	L2
OR				

18	Journalize the following transactions in the books of Mr. Hari 2010, June 1 Hari invested Rs.4,00,000 cash in the business 3 Paid into bank Rs.60,000 5 Purchased building for Rs.2,00,000 7 Purchase goods for Rs.60,000 10 Sold goods for Rs.50,000 15 Withdrew cash from bank Rs.8,000 25 Paid electric charges Rs.2,000 30 Paid salary Rs.12,000	10M	4	L2
19	Which ratio is helpful for studying the wellness of Business? OR	10M	5	L2
20	Explain the advantages and disadvantages of ratio analysis.	10M	5	L2