



B.Tech IV Semester Supplementary Examinations, December 2024

**Business Economics and Financial Analysis
 (Mechanical Engineering)**

Maximum Marks: 70

Date: 03.12.2024

Duration: 3 hours

- Note:
1. This question paper contains two parts A and B.
 2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit which carries 10M.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks		(10X2M=20) Marks	CO	Bloom Tx
1	Define Business Economics		1	L1
2	What is limited liability company		1	L1
3	Define Demand forecasting		2	L1
4	What is mean by Oligopoly?		2	L1
5	Define cost		3	L1
6	What is monopolistic Competition?		3	L1
7	Define the types of account.		4	L1
8	Write about Journal and its format.		4	L1
9	What is ledger?		5	L1
10	Write formula of current ratio		5	L1

Part-B

Answer All the following questions.		(5X10M=50Marks)	CO	Bloom Tx
11	State the difference between micro and macro-economics.	[10M]	1	L2
OR				
12	Explain the role of a business economist.	[10M]	1	L2
13	Explain elasticity of demand & factors governing elasticity of demand.	[10M]	2	L2
OR				
14	What is Production function? Explain the production function with one variable.	[10M]	2	L2
15	What are economies of Scale? Explain internal and external economies of scale?	[10M]	3	L2
OR				
16	Explain different types of pricing methods.	[10M]	3	L2

17	Explain the format of trading, Profit and Loss Account and Balance Sheet. [10M]	4	L2
	OR		
18	Explain accounting Concepts and Conventions. [10M]	4	L2
19	Describe ratio analysis and its types. [10M]	5	L2
	OR		
20	What do you understand about ratio analysis? Explain how it is useful for business decision making and what are its limitations. [10M]	5	L2