



B. Tech II Semester Regular/Supplementary Examinations, June 2024

BUSINESS ECONOMICS AND FINANCIAL ANALYSIS (Common to CSE & CSE(AI&ML))

Maximum Marks: 60

Date: 24.06.2024 Duration: 3 hours

- Note:**
1. This question paper contains two parts A and B.
 2. Part A is compulsory which carries 10 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A			
All the following questions carry equal marks		(10X1M=10 Marks)	CO Bloom Tx
1.	a	Outline the characteristics of business.	C01 L2
	b	Distinguish between micro and macroeconomics.	C01 L4
	c	Define Law of Demand with suitable graph.	C02 L1
	d	What is the Giffen Paradox exception to law of Demand	C02 L4
	e	Interpret the features of perfect competition.	C03 L2
	f	Write the concept of returns to scale.	C03 L4
	g	Define the concept of accounting.	C04 L1
	h	What is the rule for nominal account?	C04 L5
	i	Outline the limitations of Ratio Analysis.	C05 L2
	j	Define the Current Ratio.	C05 L4
Part-B			
Answer All the following questions.		(5X10M=50 Marks)	
2	a)	Discuss the importance of National Income. [5]	C01 L4
	b)	Explain the scope of Economics. [5]	
OR			
3	a)	Infer the features of Joint stock company. [5]	C01
	b)	Elaborate different phases of business cycle. [5]	L6
4	a)	Explain different types of price elasticity of demand with suitable graphs. [5]	C02
	b)	Discuss about the various steps involved in Demand Forecasting. [5]	L5
OR			
5	a)	Discuss the exceptions to Law of Demand. [5]	C02
	b)	Explain any two methods of demand forecasting. [5]	L4

6	a) Explain Law of Variable Proportions with suitable graph. [5] b) Distinguish between Skimming and Penetration Price. [5]	C03	L5																																				
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7	a) Discuss Features and causes of Monopoly. [5] b) Explain Break- Even Analysis with its assumptions. [5]	C03	L4																																				
8	a) Journalize the following: [5] i. Ram commenced business with Rs 50,000 ii. Purchase goods for cash Rs 3,000 iii. Purchase goods from Manoj on credit Rs 40,000 iv. Sold goods for cash 8000 v. Paid rent to land lord Rs 5,000 b) Discuss in detail any five accounting concepts. [5]	C04	L6																																				
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9	a) Define Accounting Cycle with suitable example. [5] b) Prepare a trial balance as on 31-12-2023 from the below information. [5]	C04	L1																																				
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10	a) Define Ratio analysis, explain the importance of Ratio analysis. [5] b) A firm sale during the year was Rs.6,00,000 of which 60% were on credit basis. The balance of debtor at the beginning and end of the year were 35000 and 25000 respectively calculate debtor turn over ration of the firm. Also find out debt collection period. [5]	C05	L5																																				
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11	a) Explain the classification of Ratios. [5] b) Compute current ratio and quick ratio. [5]	C05	L4																																				
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