



R22 Regulation

Subject code: 4H7BA

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

B.Tech VII Semester Regular Examinations, November 2025

FUNDAMENTALS OF MANAGEMENT

(EEE)

Maximum Marks: 60

Date: 24.11.2025

Duration: 3 hours

- Note:
1. This question paper contains two parts A and B.
 2. Part A is compulsory which carries 10 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks (10X1M=10 Marks)		Marks	CO	BloomTx
1.a)	Define Management.	1M	1	1
b)	Describe the behavioral approach to management.	1M	1	1
c)	Explain the first step in the planning process.	1M	2	2
d)	What are the essential characteristics of a good plan.	1M	2	1
e)	Describe the tall organizational structure.	1M	3	1
f)	Distinguish between recruitment and selection.	1M	3	4
g)	Explain the role of a leader as a mentor.	1M	4	2
h)	Describe various types of motivation.	1M	4	1
i)	What is the main purpose of concurrency control?	1M	5	1
j)	Describe any one budgetary control technique.	1M	5	1

Part-B

Answer All the following questions. (5X10M=50Marks)		Marks	CO	BloomTx
2	Explain the nature and scope of management.	10M	1	2
OR				
3	Differentiate between Henry Fayol's and F.W. Taylor's approaches.	10M	1	4
4	Explain various types of plans (strategic, tactical, operational, contingency).	10M	2	2
OR				
5	Distinguish between programmed and non-programmed decisions.	10M	2	4
6	Describe various types of organizational structures.	10M	3	1
OR				
7	Compare the effectiveness of various performance appraisal methods and recommend the most appropriate one for a knowledge-based industry.	10M	3	5
8	Critically evaluate various techniques of training and development.	10M	4	5
OR				
9	Differentiate between Theory X and Theory Y.	10M	4	4
10	Explain the various steps involved in the control process.	10M	5	2
OR				
11	Differentiate between strategic and operational control.	10M	5	2