R18 Regulation *Subject code: A3H5DA*

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

B.Tech V Semester Supplementary Examinations, December 2024

Business Economics and Financial Analysis

(ECE)

Maximum Marks: 70 Date:08.01.2025 Duration: 3 hours

Note: 1.This question paper contains two parts A and B.
2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
3. Part B consists of 5 Units. Answer any one full question from each unit which carries 10M.
4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks	(10X2M=20) Marks)	CO	Bloom Tx
1	Define Business	1	L1
2	What are the types of Business Entities	1	L1
3	What is demand and its types?	2	L1
4	What is demand forecasting?	2	L1
5	Define Production function.	3	L1
6	Define Break even analysis.	3	L1
7	Define Accounting concepts?	4	L1
8	What is journal and ledger?	4	L1
9	What is meant by liquidity ratio?	5	L1
10	What are the types of Ratios?	5	L1

Part-B

Answer All the following questions.	(5X10M=50Marks)	CO	Bloom Tx
11	Describe business economics and its nature and scope. [10M]	1	L2
	OR		
12	Explain Business cycle and its phases. [10M]	1	L2
13	Explain elasticity of demand & factors governing elasticity of demand. [10M]	2	L2
	OR		
14	What is Production function? Explain the production function with one variable. [10M]	2	L2
15	Define Production? Explain the stages of Product Life cycle? [10M]	3	L2
	OR		
16	Explain the Production Function with One Variable? [10M]	3	L2
17	Define accounting ?Explain its concepts and conventions. [10M]	4	L2
	OR		
18	Summarize the journal, ledger and final accounts. [10M]	4	L2
19	Explain Liquidity Ratio in detail. [10M]	5	L2
	OR		
20	Explain the advantages and disadvantages of Ratio Analysis. [10M]	5	L2