



R22 Regulation

Subject code:4H5EA

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

B.TechV Semester Regular Examinations, December 2024

FUNDAMENTALS OF MANAGEMENT

(Common to CSE & IT)

Maximum Marks: 60

Date:23.12.2024

Duration: 3 hours

- Note:**
- 1.This question paper contains two parts A and B.
 2. Part A is compulsory which carries 10 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A		CO	Bloom Tx
All the following questions carry equal marks (10X1M=10 Marks)			
1.a)	What are the three levels of management?	1	BTL1
b)	Wriet the functions of the management?	1	BTL3
c)	Differentiate between forecasting and planning	2	BTL3
d)	What is business forecasting?	2	BTL1
e)	What is span of control?	3	BTL1
f)	What is meant by job analysis?	3	BTL1
g)	Define Leadership.	4	BTL1
h)	Differentiate between /Motivation and morale.	4	BTL3
i)	Define Strategy.	5	BTL1
j)	What is the need for control function?	5	BTL2
Part-B			
Answer All the following questions. (5X10M=50Marks)		CO	Bloom Tx
2	A) Explain the nature of Management [4M] B) Explain Henry Fayol's 14 principles of management, To what extent these principles are relevant in today's context? [6M]	1	BTL3
OR			
3	A) Explain in detail scientific approach to management. [5M] B) Explain the importance of contingency approach of management. [5M]	1	BTL3
4	Elucidate steps in Problem Solving [10M]	2	BTL2
OR			
5	Explain planning and explain different types of planning. [10M]	2	BTL2
6	Compare line and staff and functional organizational structure? [10M]	3	BTL4
OR			
7	A) Illustrate is performance appraisal? [3M] B) Explain various performance appraisal methods. [7M]	3	BTL3
8	A) Discuss various types of leadership styles [6M] B) According to you which leadership style is best and why? [4M]	4	BTL2

	OR		
9	A) Explain Herzberg's two factor theory [5M] B) Explain Maslow's theory of need Hierarchy. [5M]	4	BTL3
10	A) Discuss the need for establishing control systems in an organization. [5M] B) Discuss about control methods in an organization. [5M]	5	BTL3
	OR		
11	A) Examine how is control function related to planning function? [5M] B) How does budget serve as a control framework? [5M]	5	BTL4