



R20 Regulation

Subject code:3H5DA

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A+' Grade)

B.Tech V Semester Supplementary Examinations, December 2024

Business Economics and Financial Analysis (ECE)

Maximum Marks: 70

Date:23.12.2024

Duration: 3 hours

- Note:
- 1.This question paper contains two parts A and B.
 2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit which carries 10M.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks (10X2M=20) Marks)		CO	Bloom Tx
1	Define Business Economics.	1	L1
2	What is limited liability company?	1	L1
3	Define Demand forecasting.	2	L1
4	What is mean by Oligopoly?	2	L1
5	Define cost.	3	L1
6	What is the monopolistic Competition?	3	L1
7	Write the types of account?	4	L1
8	Write about Journal and its format.	4	L1
9	What is ratio analysis?	5	L1
10	Write formula of current ratio?	5	L1

Part-B

Answer All the following questions. (5X10M=50Marks)		CO	Bloom Tx
11	State the difference between micro and macro economics. [10M]	1	L2
OR			
12	Explain the role of a business economist. [10M]	1	L2
13	Explain elasticity of demand and its measurements. [10M]	2	L2
OR			
14	What is Production function? Explain the production function with one variable. [10M]	2	L2
15	Define Product? Explain the stages of Product Life cycle? [10M]	3	L2
OR			
16	Explain the cost and types of cost? [10M]	3	L2
17	Define accounting ?Explain its concepts and conventions. [10M]	4	L2
OR			
18	Summarize the journal, ledger and final accounts. [10M]	4	L2
19	Explain Liquidity Ratio in detail. [10M]	5	L2
OR			
20	Explain the advantages and disadvantages of Ratio Analysis. [10M]	5	L2

