



*R18 Regulation* *Subject code: 2H5AD*  
**TKR COLLEGE OF ENGINEERING AND TECHNOLOGY**  
(Autonomous, Accredited by NAAC with 'A+' Grade)

**B.Tech V Semester Supplementary Examinations, July 2024**

**FUNDAMENTALS OF MANAGEMENT**  
(Common to CE, ME, CSE & IT)

**Maximum Marks: 70**

Date:30.07.2024 Duration: 3 hours

- Note: 1. This question paper contains two parts A and B.  
2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.  
3. Part B consists of 5 Units. Answer any one full question from each unit which carries 10M.  
4. Each question carries 10 marks and may have a, b, c, d as sub questions.

**Part-A**

All the following questions carry equal marks (10X2M=20 Marks)		CO	Bloom Tx
1	Define the nature of management.	1	L1
2	Define management.	1	L1
3	What is strategic planning?	2	L1
4	Write about brainstorming?	2	L1
5	Define recruitment.	3	L1
6	Define selection.	3	L1
7	Define authority.	4	L1
8	Define motivation.	4	L1
9	Define budgeting.	5	L1
10	Define budget.	5	L1

**Part-B**

Answer All the following questions. (5X10M=50Marks)			
11	Explain scientific management in detail. [10]	1	L2
	OR		
12	Explain Henri fayol 14 principals of management. [10]	1	L2
13	Explain different levels in planning. [10]	2	L2
	OR		
14	Explain the Difference between programmed and non-programmed decision. [10]	2	L2
15	Explain the types of organization structure. [10]	3	L2
	OR		
16	Explain the selection process in recruitment. [10]	3	L2
17	Define Leadership & Leadership styles. [10]	4	L2
	OR		
18	Explain theory X and theory Y in detail. [10]	4	L2
19	What are the characteristics of effective control? [10]	5	L2
	OR		
20	How do you establish control system in quality department? [10]	5	L2

