



B.Tech V Semester Regular/Supplementary Examinations, February 2024
BUSINESS ECONOMICS AND FINANCIAL ANALYSIS
(ECE)

Maximum Marks: 70

Date:15.02.2024 Duration: 3 hours

- Note:**
- 1.This question paper contains two parts A and B.
 2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A		CO	Bloom Tx
All the following questions carry equal marks (10x2M=20 Marks)			
1	What is business?	CO1	BTL1
2	Define capital.	CO1	BTL1
3	What do you mean by demand?	CO2	BTL1
4	What are the various methods of Demand forecasting?	CO2	BTL3
5	How is Cost Defined?	CO3	BTL2
6	What is the economies of scale?	CO3	BTL3
7	What is the Accounting Concepts?	CO4	BTL2
8	Write about the Journal Entry?	CO4	BTL1
9	Define solvency ratio	CO5	BTL1
10	What do you mean by ratio analysis?	CO5	BTL1
Part-B			
Answer All the following questions. (5X10M=50Marks)			Bloom Tx level
11	Explain Business Economics and the scope of business economics. [10]	CO1	BTL5
OR			
12	Explain how does a company generate capital. Discuss various sources of generating capital. [10]	CO1	BTL5
13	Explain the elasticity of demand? Discuss various types of demand forecasting. [10]	CO2	BTL5
OR			
14	Explain various steps involved in demand forecasting and how it helps an economist in forecasting. [10]	CO2	BTL5
15	Develop the graph for Break even analysis and outline the importance of Break even Point. [10]	C03	BTL4
OR			
16	Explain perfect competition definition with its features. [10]	CO3	BTL5

17	Explain a) journal b) ledger and c) double entry system of accounting [3+3+4]	C04	BTL5
	OR		
18	State the formats of final accounts. [10]	CO4	BTL4
19	Explain liquidity ratio in detail. [10]	CO5	BTL5
	OR		
20	Explain profitability ratio in detail. [10]	CO6	BTL5