R20 Regulation

Subject code:3H3EA

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A' Grade)

B.Tech III Semester Regular Examinations, February 2022

BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

(Common to CSE, CSE(AI&ML) and IT)

Maximum Marks: 70 Date:21.02.2022 Duration: 3 hours

Note: 1.This question paper contains two parts A and B.
2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
3. Part B consists of 5 Units. Answer any one full question from each unit which carries 10M.
4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks (10x2M=20 Marks)

1 Define Business Economics?
2 Differentiate between firm and Industry?
3 Importance of demand forecasting
4 What is Unitary elasticity of demand?
5 Draw Break even chart?
6 What is two-part pricing?
7 What is Double entry system?
8 Write short notes on accounting conventions?
9 Write short notes on liquidity ratios
10 Define current ratio.

Part-B

Answer All the following questions. (5X10M=50Marks)

11 A. What are the features and phases of business cycles? [5M]
B. What is partnership form of business? Mention the advantages over the sole proprietorship form of business? [5M]

OR

12 A. Explain role of Business Economist? [5M]
B. Discuss about types of Business entities? [5M]

13 A. Define Elasticity of Demand? Explain various types of Price Elasticity of demand with examples. [7M]
B. Explain various Types of Demand. [3M]

OR

14 A. Define the Law of Demand? Explain various determinants of law of demand and its Exceptions. [6M]
B. Explain any five demand forecasting techniques. [4M]

15 A. Explain about Goods and Services Tax? [5M]
B. Define Market? Explain its classification? [5M]

OR

16 A. Explain the features of Imperfect competitive market. [5M]
B. Explain various methods under demand-based pricing? [5M]

17 A. What is posting of Journal Entries? Give example. [4M]
B. Explain about accountancy concepts and conventions. [6M]

OR

18 A. Explain about accounting process? [4M]

B. From the following Trial Balance prepare Trading and Profit and Loss account for 31-03-2020. [6M]

Particulars	Dr Amount (Rs)	Cr Amount (Rs)
Cash Bank	1,20000	
Purchases/Sales	2,00,000	1,05,000
Investments	1,97,000	
Returns	50,000	25,000
Carriage Inward	7,000	
Carriage Outward	3,500	
Salaries	12,000	
Commission	72,000	
Discount paid	600	
Wages	40,000	
Rent	23,000	
Postage	48,000	
Drawings	-	15000
Travelling Expenses	24,000	
Repairs	1,500	
Debtors/Creditors	10,000	15,000
Loan (Short term)	-	150000
Capital Account	-	400000
Loan (Long term)	-	98600
	8,08,600	8,08,600

19 A. What is a ratio? [3M]
B. Explain about classification of various ratios? [7M]

OR

20 A. Explain the significance of Ratio analysis? [5M]
B. Write about the importance and limitation of Ratio analysis? [5M]