



R18 Regulation

Subject code: 2B4BE

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY  
(Autonomous, Accredited by NAAC with 'A' Grade)

**B.Tech IV Semester Regular/Supplementary Examinations, July 2021**  
**Fundamentals of Management**  
(Electrical and Electronics Engineering)

**Maximum Marks: 70**

Date:06.08.2021 Duration: 3 hours

- Note:
1. This question paper contains two parts A and B.
  2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
  3. Part B consists of 5 Units. Answer any one full question from each unit.
  4. Each question carries 10 marks and may have a, b, c, d as sub questions.

**Part-A**

All the following questions carry equal marks (10x2M=20 Marks)

- 1 Differentiate effectiveness and efficiency.
- 2 List the functions of a manager.
- 3 Define decision making..
- 4 Define strategies and policies.
- 5 Compare formal and informal organization.
- 6 State the importance of training.
- 7 List out a few leadership traits.
- 8 List the hierarchy of needs.
- 9 State the objectives of budgetary control.
- 10 Name the factors which influence the direct control.

**Part-B**

Answer All the following questions. (5X10M=50Marks)

- 11 Identify and give a note on the 14 principles of management formulated by Henry Fayol. [10]

OR

- 12 In an organization, describe the ways to motivate the employees to achieve their goals and develop an organization using Hierarchy Theories. [10]
- 13 Differentiate between programmed and non-programmed decisions. [10]

OR

- 14 Hindustan Ltd. is manufacturing the world top-most high-speed computers. You are employed as a Managing Director for new branch of this company in Hyderabad. Design the planning process to achieve a target production of 5000 computers within 2 months. [10]

- 15 Himesh is working as a supervisor in a company. Due to his hard work, he is promoted to the post of Production Manager. Now the post of supervisor is vacant and no one can be transferred or promoted to this post. Name and explain the selection process to be used by the company for filling up the post. [10]

OR

- 16 You are employed as a Senior Manager for a new Software Project on the outskirts of Bangalore. Write a complete report depicting the line & staff organization with a neat sketch. [10]

- 17 Explain Mc- Gregor's theory of X and Theory Y. [10]

OR

- 18 Discuss the leadership behavior and various styles. [10]
  - 19 Explain control through return on investment (ROI), its advantages and limitations. [10]
- OR
- 20 Explain the steps in control process. [10]